

PORTRAIT

SMALL VILLAGE BOTSWANA R.A.



Our Mission: «Women Empowerment»

DIRECT HELP TO HELP YOURSELF -
FOR MAKERS IN BOTSWANA!

For which we are on fire: Sustainability paired with responsibility

We support women whose commitment is instrumental in bringing about improvements in their immediate environment. In addition, we are involved in projects that empower the next generation in Botswana. This commitment has a lasting positive effect on the entire community.

Our mission is based on three interrelated areas:

- Access to the national health system
- Access to education and training
- Ability to achieve financial independence.

Our support promotes and empowers the women's personal responsibility and motivation, helps their families and communities in Botswana.

Who we are: Many hearts, one pulse!

The foundation of "Small Village Botswana" consists of three main elements: Trust, team spirit and community spirit. Our purely volunteer board members are friends and family at the same time. Our President Isabelle Tschugmall is regularly in Botswana through her safari companies, ensuring transparency as well as impact and identifying local needs.

at a glance.

Swiss non-profit organization with official listing in the commercial register.

Three focus areas: healthcare, education and business development.

Purely voluntary board members, direct support to Botswana.



Isabelle Tschugmall
President



Melanie Tschugmall
Vice-President



Kathrin Raab
Board of Directors
Organization &
Controlling



Martin Raab
Chief Financial Officer



Projects with impact.

OUR STRATEGY: EMBEDDING IN THE ECOSYSTEM.

We work together as an organization in an ecosystem of help organizations. The respective help organizations act as experts on site and thus guarantee the best possible help.

Access to healthcare:

Through our close cooperation and networking with local health organizations, we can donate and help in an uncomplicated way. The donations cover the following costs: medication, external examination costs as well as general contributions to expenses for medical examinations and any transport costs. We currently support Okavango Air Rescue and the Elderly Home Polokong in Maun, Botswana.

Education and training:

There are still too few women as safari guides - we want to change that. Reasons are a lack of female role models and financial support for training as well as no role models for female guides. With Isabelle Tschugmall's safari companies we enable selected women to take on the role of safari guides. Later on, these graduates can take over leading positions and are able to work independently. The candidates go through a clear admission process and report regularly on their success.

Business development/financial independence:

The focus is on supporting women who want to realize a promising business idea. The goal must always be financial independence and improvement of the current (family) situation. Through close cooperation with a local credit company (Piggy Fund), we provide direct, uncomplicated access to business investors and support the individuals by providing advice. We monitor progress by means of defined KPIs and reporting.



impact.

«We offer access to the national health care system and support already established help organizations on site.»

«We are supporting women who want to be trained as safari guides. In this way we strengthen the local image of women and enable more diversity and independence.»

«We want to enable women with a business idea to implement it successfully.»



Acting where help is needed.

OUR SPHERES OF ACTIVITY - TARGETED

Our current projects focus on the topics described above.
Below are two heart projects as an example:

Goitse - aus der Not in die Zukunft.

Goitse Matenge is a mother of two children and lives with her sister, her children and the mother in two small mud houses in Maun. Goitse works as a service employee and currently uses her income to feed all persons in her large family.

Goitse has the dream to complete the training



"Hospitality Management" and to be able to realize her dream professionally. Goitse is an extremely proud and strong personality. Independence is very important to her. We want to continue to promote this and therefore enable Goitse to help herself in the long term with the financial support of the training.

Safari Guide - from search to tracker.

In Maun and surroundings there are many women who work in the service sector in tourism and do not dare to realize their dream of becoming a female safari guide. This can also be for financial reasons or lack of role models. Therefore we are currently in the selection process to sponsor a woman to train in a local guiding school.

This project is especially close to the heart of our president Isabelle Tschugmall, as she is a Safari Guide herself and would like to plant more inspiration and role models of female Safari Guides in this industry.



«Often the one does not go without the other. Only a healthy and well educated woman can be financially independent in the future. Only in this way can she advance and empower her community and shape new role models.»

«Especially in rural areas with large families, it is often still the women who have to take care of several people in the household alone (in about 50% of households this is the case). Unfortunately, they cannot always live out their talent and ambition to the full. Their dreams often remain behind. We want to change that.»



Botswana's women need you.

NOW IT IS UP TO EACH ONE OF US!

Small Villlage Botswana to support is uncomplicated, purposeful and lasting. Donate as it is right for you.

Unattached donation:

One-off or repeated amounts in the range of CHF 5,000, CHF 10,000 or CHF 20,000

Project-related donation:

- **Safari-Guide training for CHF 5,250.-**
 - Total approx. 6 months training in the bush incl. food, transport and accommodation
 - Enabling a long-term employment with local safari organizations and thus help for self-help
 - Donor receives regular reports on the progress of the training
- **Hospitality management training/courses CHF 4'750.-**
 - Courses/training in Gabarone
 - Shipping costs
 - Enabling long-term employment and thus helping people to help themselves
 - Donor receives regular reports on the progress of the training

Package Benefits:

- **Elephant Package from CHF 10,000**
 - Logo on website, flyer and newsletter
 - Media presence through Isabelle Tschugmall
 - www.thesmallvillage.org/news
 - Sponsor mention on all channels
- **Lioness Package from CHF 20,000**
 - Logo on website, flyer and newsletter
 - Media presence through Isabelle Tschugmall
 - Sponsor mention on all channels
 - Key-Note Lecture Isabelle Tschugmall
 - Publi-Reportage with logo & report in your chosen medium



take action.

«We are convinced that with your help we can achieve great things on a small scale.»

«With our investments we do not want to generate a "watering-can principle" or "Green Washing", but to achieve much more lasting improvements and sustainable success. Targeted support is our return on investment.»

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